



Pason Reports Second Quarter 2016 Results

FOR IMMEDIATE RELEASE

CALGARY, Alberta (August 10, 2016) – Pason Systems Inc. (TSX:PSI) announced today its 2016 second quarter results.

Performance Data

	Three Months Ended June 30,			Six Months Ended June 30,		
	2016	2015	Change	2016	2015	Change
(CDN 000s, except per share data)	(\$)	(\$)	(%)	(\$)	(\$)	(%)
Revenue	27,173	57,440	(53)	72,986	156,842	(53)
(Loss) income	(11,319)	(9,404)	(20)	(22,179)	4,787	—
Per share – basic	(0.13)	(0.11)	(18)	(0.26)	0.06	—
Per share – diluted	(0.13)	(0.11)	(18)	(0.26)	0.06	—
EBITDA ⁽¹⁾	(2,231)	7,485	—	(2,584)	51,611	—
As a % of revenue	(8.2)	13.0	—	(3.5)	32.9	—
Adjusted EBITDA ⁽¹⁾	(1,470)	9,911	—	7,293	51,590	(86)
As a % of revenue	(5.4)	17.3	—	10.0	32.9	(23)
Funds flow from operations	(974)	9,277	—	2,361	52,539	(96)
Per share – basic	(0.01)	0.11	—	0.03	0.63	(95)
Per share – diluted	(0.01)	0.11	—	0.03	0.63	(95)
Cash from operating activities	2,993	31,300	(90)	14,324	102,833	(86)
Free cash flow ⁽¹⁾	(1,489)	21,298	—	3,371	69,517	(95)
Per share – basic	(0.02)	0.25	—	0.04	0.83	(95)
Per share – diluted	(0.02)	0.25	—	0.04	0.83	(95)
Capital expenditures	4,929	10,002	(51)	11,509	33,515	(66)
Working capital	197,843	227,046	(13)	197,843	227,046	(13)
Total assets	456,894	549,310	(17)	456,894	549,310	(17)
Total long-term debt	—	—	—	—	—	—
Cash dividends declared	0.17	0.17	—	0.34	0.34	—
Shares outstanding end of period (#000's)	84,280	83,656	1	84,280	83,656	1

(1) Non-IFRS financial measures are defined in the Management's Discussion and Analysis section.

Q2 2016 vs Q2 2015

The Company generated consolidated revenue of \$27.2 million in the second quarter of 2016, down 53% from \$57.4 million in the same period of 2015. Continuing depressed commodity prices and overall economic uncertainty led customers to reduce capital spending, and this, combined with the seasonality of the Canadian market, led oil and gas producers to drill the lowest number of wells in decades in the



Press Release

current quarter. These negative factors were partially offset by a stronger US dollar relative to the Canadian dollar in 2016 compared to the same period in 2015.

Consolidated EBITDA was a negative \$2.2 million in the second quarter, a decrease of \$9.7 million from the second quarter of 2015. Adjusted EBITDA, which adjusts for foreign exchange and certain non-recurring charges, decreased to a negative \$1.5 million, down from a positive \$9.9 million in the second quarter of 2015.

The Company recorded a net loss of \$11.3 million (\$0.13 per share) in the second quarter, a decrease of \$1.9 million from the net loss of \$9.4 million (\$0.11 per share) recorded in the same period in 2015. Cost reduction programs previously implemented and a significant decline in depreciation expense over 2015 levels off-set the drop in revenue. In addition, the second quarter 2015 results included a restructuring charge of \$2.6 million.

President's Message

The environment for oilfield services worldwide remained extremely challenging during the second quarter. US drilling activity, as measured in industry days, dropped 55% from the previous year period and 24% from the first quarter. These are the lowest US activity levels since reliable tracking has started. Canadian drilling activity experienced a 53% year-over-year reduction and was the weakest in 30 years. The majority of international markets were similarly affected.

Pason's second quarter results directly reflect the declines in drilling activity. Revenue for the quarter was \$27.2 million, a 53% decline from the previous year. Adjusted EBITDA was a negative \$1.5 million and the company incurred a loss for the quarter of \$11.3 million or \$0.13 per share. Significant cost reductions previously implemented, and lower depreciation expenses, partially offset the drop in revenue. There is no debt on our balance sheet. We are maintaining our quarterly dividend at \$0.17 share.

North American EDR market share was down from the previous year, primarily driven by changes in the mix of active customers and regions. Revenue per EDR day in the US and Canada was essentially unchanged year-over-year with pricing concessions being offset by higher adoption of certain products.

It is likely that the second quarter was the low point for North American drilling activity both seasonally and cyclically. However, oil prices continue to be volatile and the outlook remains uncertain. We don't expect significant increases in oil company capital spending plans for the rest of the year. We also don't expect any improvements in pricing for some time. In the US, activity uplift is likely to happen earliest in the Permian region.

For the remainder of 2016, we aim to strike the optimal balance between cost control and investments in future growth. Our objective is to generate positive free cash flow (excluding restructuring costs) before the dividend for the year, while holding on to our position as the service provider of choice for key operator and drilling contractor customers.

We are continuing to invest in future growth, including investing in new product development, service capabilities, infrastructure and systems, and in our international footprint. We plan to continue to allocate resources for R&D and IT and we intend to spend up to \$25 million in capital expenditures in 2016. We are focusing our development efforts on products and services that create significant and visible value, either by saving costs or by increasing revenues, for our customers.

We are building on our strong market position and reputation, and seek opportunities where we can take advantage of our significant strengths. We believe that Pason continues to be well-positioned to maximize returns in the industry's eventual upturn.

A handwritten signature in black ink, appearing to read "Marcel Kessler". The signature is fluid and cursive, with a long horizontal stroke at the end.

Marcel Kessler
President and Chief Executive Officer
August 10, 2016

Management's Discussion and Analysis

The following discussion and analysis has been prepared by management as of August 10, 2016, and is a review of the financial condition and results of operations of Pason Systems Inc. (Pason or the Company) based on International Financial Reporting Standards (IFRS) and should be read in conjunction with the consolidated financial statements and accompanying notes.

Certain information regarding the Company contained herein may constitute forward-looking statements under applicable securities laws. Such statements are subject to known or unknown risks and uncertainties that may cause actual results to differ materially from those anticipated or implied in the forward-looking statements.

All financial measures presented in this report are expressed in Canadian dollars unless otherwise indicated.

Additional IFRS Measures

In its interim condensed consolidated financial statements, the Corporation uses certain additional IFRS measures. Management believes these measures provide useful supplemental information to readers.

Funds flow from operations

Management believes that funds flow from operations, as reported in the Consolidated Statements of Cash Flows, is a useful additional measure as it represents the cash generated during the period, regardless of the timing of collection of receivables and payment of payables. Funds flow from operations represents the cash flow from continuing operations, excluding non-cash items. Funds flow from operations is defined as net income adjusted for depreciation and amortization expense, non-cash stock-based compensation expense, deferred taxes, and other non-cash items impacting operations.

Cash from operating activities

Cash from operating activities is defined as funds flow from operations adjusted for changes in working capital items.

Non-IFRS Financial Measures

These definitions are not recognized measures under IFRS, and accordingly, may not be comparable to measures used by other companies. These Non-IFRS measures provide readers with additional information regarding the Company's ability to generate funds to finance its operations, fund its research and development and capital expenditure program, and pay dividends.

Revenue per EDR Day

Revenue per EDR day is defined as the daily revenue generated from all products that the Company has on rent on a drilling rig that has the Company's base EDR installed. This metric provides a key measure on the Company's ability to increase production adoption and evaluate product pricing.

EBITDA

EBITDA is defined as net income before interest expense, income taxes, stock-based compensation expense, depreciation and amortization expense, and gains on disposal of investments.

Adjusted EBITDA

Adjusted EBITDA is defined as EBITDA, adjusted for foreign exchange, impairment of property plant and equipment, restructuring costs and other items which the Company does not consider to be in the normal course of continuing operations.

Free cash flow

Free cash flow is defined as cash from operating activities plus proceeds on disposal of property, plant and equipment, less capital expenditures, and deferred development costs.

Overall Performance

	Three Months Ended June 30,			Six Months Ended June 30,		
	2016	2015	Change	2016	2015	Change
(000s)	(\$)	(\$)	(%)	(\$)	(\$)	(%)
Revenue						
Electronic Drilling Recorder ⁽¹⁾	11,462	25,616	(55)	30,617	68,292	(55)
Pit Volume Totalizer/ePVT	3,465	7,579	(54)	9,821	21,746	(55)
Communications ⁽¹⁾	2,258	4,459	(49)	6,589	13,147	(50)
Software	1,791	3,902	(54)	4,922	10,581	(53)
AutoDriller	1,517	3,908	(61)	4,283	11,514	(63)
Gas Analyzer	1,853	3,845	(52)	5,477	11,526	(52)
Other	4,827	8,131	(41)	11,277	20,036	(44)
Total revenue	27,173	57,440	(53)	72,986	156,842	(53)

(1) A portion of the Company's Communications revenue was reclassified to EDR revenue to better reflect the nature of such revenue. 2015 comparative figures have been reclassified to conform with 2016 presentation. (Q2 2015 - \$690, and YTD 2015- \$1,965).

Electronic Drilling Recorder (EDR) and Pit Volume Totalizer (PVT) rental day performance for Canada and the United States is reported below:

	Canada					
	Three Months Ended June 30,			Six Months Ended June 30,		
	2016	2015	Change	2016	2015	Change
	#	#	(%)	#	#	(%)
EDR rental days	4,400	8,400	(48)	19,400	34,600	(44)
PVT rental days	4,000	7,900	(49)	18,000	32,700	(45)

	United States					
	Three Months Ended June 30,			Six Months Ended June 30,		
	2016	2015	Change	2016	2015	Change
	#	#	(%)	#	#	(%)
EDR rental days	18,400	47,200	(61)	43,600	113,200	(61)
PVT rental days	14,400	35,400	(59)	33,400	87,300	(62)

Electronic Drilling Recorder (EDR)

The Pason EDR remains the Company's primary product. The EDR provides a complete system of drilling data acquisition, data networking, and drilling management tools and reports at both the wellsite and customer offices. The EDR is the base product from which all other wellsite instrumentation products are linked. By linking these products, a number of otherwise redundant elements such as data processing, display, storage, and networking are eliminated. This ensures greater reliability and a more robust system of instrumentation for the customer. Revenue generated from the EDR decreased 55% for both the second quarter and first six months of 2016 compared to the corresponding period in 2015. This decrease is attributable to the industry slowdown, lower product adoption of certain EDR peripheral devices, and pricing pressures from customers, which were offset by a stronger US dollar relative to the Canadian dollar

compared to the prior year. Industry activity in the US market decreased 55% in the second quarter of 2016 compared to the corresponding period in 2015 (59% on a year-to-date basis), while second quarter Canadian rig activity decreased 53% compared to the same period in 2015 (49% on a year-to-date basis). Canadian EDR days, which includes non oil and gas-related activity, decreased 48% in the second quarter of 2016 from 2015 levels (44% on a year-to-date basis), while US EDR days decreased by 61% from the second quarter of 2015 (61% on a year-to-date basis).

Canadian market share during the first half of the year was relatively unchanged from 2015 levels. The Pason EDR was installed on 54% of active land rigs in the US, compared to 57% in the first half of 2015. For purposes of market share, the Company uses oil and gas drilling days as reported by accepted industry sources.

The Company's International business unit is experiencing the same market conditions as the North American market except for the Middle East, where the Company is realizing an increase in its share of net income from its Saudi Arabia joint venture as a result of a continuing increases in rig count and market penetration.

Pit Volume Totalizer (PVT) and Enhanced Pit Volume Totalizer (ePVT)

The ePVT is Pason's proprietary solution for the detection and early warning of "kicks" that are caused by hydrocarbons entering the wellbore under high pressure and expanding as they migrate to the surface. PVT revenue for the first six months of 2016 was impacted by the decline in rig count activity, offset partially with continued customer adoption of the new ePVT. During the first six months of 2016, the ePVT was installed on 93% of rigs with a Pason EDR in Canada and 77% in the US, compared to 94% and 75% respectively, in the same period of 2015.

Communications

Pason's Communications revenue comes from a number of communication service offerings, including providing customers with bandwidth through the Company's automatically-aiming satellite system and terrestrial networks. This system provides reliable high-speed wellsite communications for email and web application management tools. Pason displays all data in standard forms on its DataHub web application, although if customers require greater analysis or desire to have the information transferred to another supplier's database, data is available for export from the Pason DataHub using WITSML (a specification for transferring data among oilfield service companies, drilling contractors, and operators). The Company complements its satellite equipment with High Speed Packet Access (HSPA), a high-speed wireless ground system which provides automatic fail-over between satellite and terrestrial networks to achieve greater reliability in its service offering.

Communications revenue decreased by 50% in the first six months of 2016 compared to the same period in 2015 due to the industry slowdown, offset by an increase in customer adoption of new communication solutions rolled out in the Canadian and US markets.

Software

The Pason DataHub is the Company's data management system that collects, stores, and displays drilling data, reports, and real-time information from drilling operations. The DataHub provides access to data through a number of innovative applications or services, including:

- Live Rig View (LRV), which provides advanced data viewing, directional drilling, and 3D visualization of drilling data in real time via a web browser.
- LRV Mobile, which allows users to access their data on mobile devices, including iPhone, iPad, BlackBerry, and Android.
- WITSML, which provides seamless data sharing with third-party applications, enhancing the value of data hosted by Pason.
- Additional specialized software, including directional offerings.

During the first half of 2016, 97% of the Company's Canadian customers and 87% of customers in the US were using all or a portion of the functionality of the DataHub, compared to 95% and 88% respectively in the first half 2015.

AutoDriller

Pason's AutoDriller is used to maintain constant weight on the drill bit while a well is being drilled. During the six months ended June 30, 2016, the AutoDriller adoption rates continue to decline and the Company anticipates this to continue due in most part to the drop in the number of mechanical rigs being deployed.

Gas Analyzer

The Pason Gas Analyzer measures the total hydrocarbon gases (C1 through C4 and CO₂) exiting the wellbore, and then calculates the lag time to show the formation depth where the gases were produced. The Gas Analyzer provides information about the composition of the gas, and further calculates geologic ratios from the gas composition to assist in indicating the type of gas, natural gas liquid, or oil in the formation. During the first six months of 2016, the Gas Analyzer was installed on 57% of Canadian and 31% of US land rigs operating with a Pason EDR system, compared to 57% and 28% for the Canadian and US segments respectively in the prior year period.

Other

Other is comprised mostly of the rental of service rig recorders in Latin America, the Electronic Choke Actuator, Hazardous Gas Alarm products, Mobilization revenue, sales of sensors and other systems sold by 3PS.

Discussion of Operations

United States Operations

	Three Months Ended June 30,			Six Months Ended June 30,		
	2016	2015	Change	2016	2015	Change
(000s)	(\$)	(\$)	(%)	(\$)	(\$)	(%)
Revenue						
Electronic Drilling Recorder ⁽¹⁾	7,383	18,237	(60)	18,070	45,015	(60)
Pit Volume Totalizer/ePVT	2,174	5,005	(57)	5,350	13,041	(59)
Communications ⁽¹⁾	1,172	2,609	(55)	2,717	6,261	(57)
Software	1,338	3,053	(56)	3,095	7,259	(57)
AutoDriller	617	2,103	(71)	1,582	5,825	(73)
Gas Analyzer	1,077	2,355	(54)	2,675	5,959	(55)
Other	2,630	5,116	(49)	6,528	12,633	(48)
Total revenue	16,391	38,478	(57)	40,017	95,993	(58)
Operating costs	10,749	19,375	(45)	25,994	44,350	(41)
Depreciation and amortization	5,463	8,254	(34)	12,236	18,012	(32)
Segment operating profit	179	10,849	(98)	1,787	33,631	(95)

(1) A portion of the Company's Communications revenue was reclassified to EDR revenue to better reflect the nature of such revenue. 2015 comparative figures have been reclassified to conform with 2016 presentation. (Q2 2015 - \$625 and YTD 2015 - \$1,571).

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
	\$	\$	\$	\$
Revenue per EDR day - USD	624	620	621	650
Revenue per EDR day - CAD	804	761	827	803

US segment revenue decreased by 57% in the second quarter of 2016 over the 2015 comparable period (61% decrease when measured in USD). For the first six months, revenue decreased by 58% (63% decrease when measured in USD).

Industry activity in the US market during the second quarter of 2016 decreased 55% from the prior year, and 59% for the first six months.

EDR rental days decreased by 61% for the quarter ended June 30, 2016, over the same time period in 2015, while revenue per EDR day in the second quarter of 2016 increased to US\$624, a slight increase of US\$4 over the same period in 2015. This increase is due to a slight uptick on adoption of the ePVT and the Pason Rig Display along with continued customer acceptance of enhanced communication solutions, offset by selective pricing discounts on certain products.

For the first six months, EDR rental days decreased 61%, while revenue per EDR day decreased by US\$29 to US\$621.

The decrease in industry activity, combined with a drop in market share accounted for the drop in revenue for both the quarter and six months ended June 30, 2016. This decrease was offset by a favourable USD/CAD exchange rate compared to the prior year. US market share was 52% during the three months ended June 30, 2016, down from 60% in the same period of 2015, primarily driven by changes in the mix of active customers and regions.

Operating costs decreased by 45% in the second quarter relative to the same period in the prior year. When measured in USD, operating costs decreased 49% as the business unit continues to identify and implement changes to its fixed cost structure to meet the challenging business environment while maintaining customer service. The Company announced in the first quarter of 2016 that it would be closing its US business unit office in Golden, Colorado and consolidate all activities to its Houston, Texas office. This consolidation is anticipated to be completed in the third quarter of 2016 and will allow the US business unit to maximize business efficiencies.

Depreciation expense for the first six months of 2016 decreased 32% over 2015 amounts, largely due to the asset impairment charges recorded in prior years and a significantly lower capital program.

Segment profit decreased by \$10.7 million in the second quarter of 2016 compared to the corresponding period in 2015.

Canadian Operations

	Three Months Ended June 30,			Six Months Ended June 30,		
	2016	2015	Change	2016	2015	Change
(000s)	(\$)	(\$)	(%)	(\$)	(\$)	(%)
Revenue						
Electronic Drilling Recorder ⁽¹⁾	1,853	3,531	(48)	7,687	14,525	(47)
Pit Volume Totalizer/ePVT	827	1,471	(44)	3,359	6,024	(44)
Communications ⁽¹⁾	759	1,327	(43)	3,188	5,800	(45)
Software	401	718	(44)	1,696	3,026	(44)
AutoDriller	301	690	(56)	1,405	3,187	(56)
Gas Analyzer	502	891	(44)	2,150	3,989	(46)
Other	357	613	(42)	1,340	2,049	(35)
Total revenue	5,000	9,241	(46)	20,825	38,600	(46)
Operating costs ⁽²⁾	3,995	7,396	(46)	9,319	16,908	(45)
Depreciation and amortization	6,331	9,332	(32)	13,913	18,961	(27)
Segment operating (loss) profit	(5,326)	(7,487)	(29)	(2,407)	2,731	—

(1) A portion of the Company's Communications revenue was reclassified to EDR revenue to better reflect the nature of such revenue. The 2015 comparative figures have been reclassified to conform with the 2016 presentation. (Q2 2015 - \$60 and YTD 2015 - \$380).

(2) Certain expenses previously recorded in Other Expenses are now included as a business unit cost, to better reflect the nature of such costs. The 2015 comparative figures have been reclassified to conform with the 2016 presentation (Q2 2015 - \$598 and YTD -\$1,205).

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
	\$	\$	\$	\$
Revenue per EDR day- CAD	1,103	1,082	1,053	1,103

Canadian segment revenue decreased by 46% for the quarter ended June 30, 2016 compared to the same period in 2015. This drop is the result of a 53% decrease in the number of drilling industry days in the second quarter compared to 2015 levels. Market share in the second quarter and on a year-to-date basis remained consistent compared to 2015 levels.

EDR rental days decreased 48% in the second quarter of 2016 compared to 2015 (44% for the first six months of 2016).

Revenue per EDR day increased by \$21 to \$1,103 during the second quarter of 2016 compared to 2015, resulting from higher adoption of both the Pason Rig Display and enhanced communication solutions compared to the prior year, offset by selective price discounts on certain products. Revenue per EDR day for the first half of 2016 was \$1,053, down \$50 from the same period in 2015.

Operating costs decreased by 46% in the second quarter of 2016 relative to the same period in 2015 (45% on a year-to-date basis), primarily due to a drop in activity combined with cost control initiatives implemented by all of the business units.

Depreciation expense decreased by approximately 32% and 27% for the three and six months periods ended June 30, 2016, due to prior year's impairment charges and lower capital expenditures.

The second quarter operating loss of \$5.3 million is an improvement of \$2.2 million from the prior year. Segment operating loss for the first six months of 2016 is \$2.4 million, compared to a profit of \$2.7 million in the prior year.

International Operations

	Three Months Ended June 30,			Six Months Ended June 30,		
	2016	2015	Change	2016	2015	Change
(000s)	(\$)	(\$)	(%)	(\$)	(\$)	(%)
Revenue						
Electronic Drilling Recorder ⁽¹⁾	2,226	3,848	(42)	4,860	8,752	(44)
Pit Volume Totalizer/ePVT	464	1,103	(58)	1,112	2,681	(59)
Communications ⁽¹⁾	327	523	(37)	684	1,086	(37)
Software	52	131	(60)	131	296	(56)
AutoDriller	599	1,115	(46)	1,296	2,502	(48)
Gas Analyzer	274	599	(54)	652	1,578	(59)
Other	1,840	2,402	(23)	3,409	5,354	(36)
Total revenue	5,782	9,721	(41)	12,144	22,249	(45)
Operating costs ⁽²⁾	4,188	7,225	(42)	9,719	15,945	(39)
Depreciation and amortization	1,784	3,012	(41)	3,791	5,347	(29)
Segment operating (loss) profit	(190)	(516)	(63)	(1,366)	957	—

(1) A portion of the Company's Communications revenue was reclassified to EDR revenue to better reflect the nature of such revenue. The 2015 comparative figures have been reclassified to conform with the 2016 presentation. (Q2 2015 - \$5 and YTD 2015 - \$14).

(2) Certain expenses previously recorded in Other Expenses are now included as a business unit cost, to better reflect the nature of such expenses. The 2015 comparative figures have been reclassified to conform with the 2016 presentation (Q2 2015 - \$190 and YTD 2015 - \$378).

The market forces impacting the Company's US and Canadian segments also exist in the majority of the Company's International markets.

Revenue in the International operations segment decreased 41% in the second quarter of 2016 compared to the same period in 2015. Impacting the comparison of second quarter results of 2016 to the prior year was the devaluation of the Argentinian peso, which occurred in the fourth quarter of 2015. For the first half of 2016 revenue decreased \$10.1 million, or 45%.

The segment operating loss decreased by 63% in the second quarter of 2016 compared to the same period in 2015. The year-to-date loss was \$1.4 million compared to a profit of \$1.0 million in the prior year.

Corporate Expenses

	Three Months Ended June 30,			Six Months Ended June 30,		
	2016	2015	Change	2016	2015	Change
(000s)	(\$)	(\$)	(%)	(\$)	(\$)	(%)
Other expenses						
Research and development	5,629	8,813	(36)	12,257	18,143	(32)
Corporate services	4,082	4,720	(14)	8,404	9,906	(15)
Stock-based compensation	2,238	5,563	(60)	3,200	3,788	(16)
Other						
Restructuring costs	—	2,572	(100)	10,861	2,572	322
Foreign exchange loss (gain)	396	(12)	—	(2,323)	(2,459)	(6)
Gain on sale of investment	—	—	—	—	(2,290)	—
Other ⁽¹⁾	365	(134)	—	1,339	(134)	—
Total corporate expenses	12,710	21,522	(41)	33,738	29,526	14

(1) Certain expenses previously recorded in Other Expenses are now included as a business unit cost, to better reflect the nature of such expenses. The 2015 comparative figures have been reclassified to conform with the 2016 presentation (Q2 2015 - \$788 and YTD 2015 \$1,583).

In the first quarter of 2016, the Company initiated additional cost reduction initiatives to address the prolonged downturn in oil and gas drilling activity. These actions included further staff reductions and office space consolidation. As a result, the Company recorded a restructuring charge of \$10,861 in the first quarter, which is comprised of \$6,028 for employee termination and other staff related costs, an onerous lease obligation charge of \$3,682, which is calculated at the present value of the expected net cost of continuing with the lease after adjusting for sublease rentals, and the write-off of leasehold improvements and other related costs totaling \$1,151. A similar initiative was completed in the second quarter of 2015 and a restructuring charge of \$2,572 was recorded.

Q2 2016 vs Q1 2016

Consolidated revenue was \$27.2 million in the second quarter of 2016 compared to \$45.8 million in the first quarter of 2016, a decrease of \$18.6 million or 41%. The second quarter is usually the Company's weakest due to the spring break-up in Canada. Drilling activity in the second quarter of 2016 was the lowest in decades, with low commodity prices leading to a continued pullback in capital spending by oil and gas companies. The Canadian segment earned revenue of \$5.0 million in the second quarter as compared to \$15.8 million in the first quarter of 2016, a decrease of \$10.8 million. Revenue in the US market decreased by \$7.2 million, from \$23.6 million in the first quarter of 2015 to \$16.4 million in the second quarter of 2016, as rig count continued to decline. The International segment experienced a revenue decrease of \$0.6 million.

The Company recorded a net loss in the second quarter of 2016 of \$11.3 million (\$0.13 per share) compared to a loss of \$10.9 million (\$0.13 per share) in the first quarter of 2016. Included in the first quarter results was a restructuring charge of \$10.9 million, relating to staff reductions and office consolidation.

Sequentially, EBITDA decreased from a negative \$0.4 million in the first quarter of 2016 to a negative \$2.2 million in the second quarter of 2016. Adjusted EBITDA, which adjusts for foreign exchange and certain non-recurring charges, declined from \$8.8 million in the first quarter of 2016 to a negative \$1.5 million in the second quarter. Funds flow from operations decreased from \$3.3 million in the first quarter of 2016 to a negative \$1.0 million in the second quarter of 2016.

Second Quarter Conference Call

Pason will be conducting a conference call for interested analysts, brokers, investors and media representatives to review its second quarter 2016 results at 9:00 am (Calgary time) on Thursday, August 11, 2016. The conference call dial-in number is 1-888-231-8191 or 1-647-427-7450. You can access the seven-day replay by dialing 1-855-859-2056 or 1-416-849-0833, using password 24045041.

Pason Systems Inc. is a leading global provider of specialized data management systems for drilling rigs. Our solutions, which include data acquisition, wellsite reporting, remote communications, and web-based information management, enable collaboration between the rig and the office. Pason's common shares trade on the Toronto Stock Exchange under the symbol PSI.

Additional information, including the Company's Annual Report and Annual Information Form for the year ended December 31, 2015, is available on SEDAR at www.sedar.com or on the Company's website at www.pason.com.

Condensed Consolidated Interim Balance Sheets

As at	June 30, 2016	December 31, 2015
(CDN 000s) (unaudited)	(\$)	(\$)
Assets		
Current		
Cash and cash equivalents	161,982	195,846
Trade and other receivables	25,279	48,613
Prepaid expenses	2,611	3,719
Income taxes recoverable	27,216	17,468
Total current assets	217,088	265,646
Non-current		
Property, plant and equipment	173,971	201,436
Intangible assets and goodwill	54,069	57,643
Deferred tax assets	11,766	4,900
Total non-current assets	239,806	263,979
Total assets	456,894	529,625
Liabilities and equity		
Current		
Trade payables and accruals	16,092	18,454
Stock-based compensation liability	3,153	2,220
Total current liabilities	19,245	20,674
Non-current		
Stock-based compensation liability	3,673	3,059
Onerous lease obligation	2,856	—
Deferred tax liabilities	12,798	16,444
Total non-current liabilities	19,327	19,503
Equity		
Share capital	132,613	128,067
Share-based benefits reserve	23,360	23,367
Foreign currency translation reserve	60,738	85,603
Retained earnings	201,611	252,411
Total equity	418,322	489,448
Total liabilities and equity	456,894	529,625

Condensed Consolidated Interim Statements of Operations

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
(CDN 000s, except per share data) (unaudited)	(\$)	(\$)	(\$)	(\$)
Revenue	27,173	57,440	72,986	156,842
Operating expenses				
Rental services	16,986	29,735	40,757	68,026
Local administration	1,946	4,261	4,275	9,177
Depreciation and amortization	13,578	20,598	29,940	42,320
	32,510	54,594	74,972	119,523
Operating (loss) profit	(5,337)	2,846	(1,986)	37,319
Other expenses				
Research and development	5,629	8,813	12,257	18,143
Corporate services	4,082	4,720	8,404	9,906
Stock-based compensation expense	2,238	5,563	3,200	3,788
Restructuring and other expense (income)	761	2,426	9,877	(2,311)
	12,710	21,522	33,738	29,526
(Loss) income before income taxes	(18,047)	(18,676)	(35,724)	7,793
Income tax (recovery) expense	(6,728)	(9,272)	(13,545)	3,006
Net (loss) income	(11,319)	(9,404)	(22,179)	4,787
(Loss) income per share				
Basic	(0.13)	(0.11)	(0.26)	0.06
Diluted	(0.13)	(0.11)	(0.26)	0.06

Condensed Consolidated Interim Statements of Other Comprehensive Income

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
(CDN 000s) (unaudited)	(\$)	(\$)	(\$)	(\$)
Net (loss) income	(11,319)	(9,404)	(22,179)	4,787
Items that may be reclassified subsequently to net income:				
Foreign currency translation adjustment	262	(6,829)	(24,865)	24,130
Total comprehensive (loss) income	(11,057)	(16,233)	(47,044)	28,917

Condensed Consolidated Interim Statements of Changes in Equity

(CDN 000s) (unaudited)	Share Capital (\$)	Share-Based Benefits Reserve (\$)	Foreign Currency Translation Reserve (\$)	Retained Earnings (\$)	Total Equity (\$)
Balance at January 1, 2015	113,827	12,927	32,807	323,962	483,523
Net income	—	—	—	4,787	4,787
Dividends	—	—	—	(28,412)	(28,412)
Other comprehensive income	—	—	24,130	—	24,130
Exercise of stock options	5,840	(306)	—	—	5,534
Expense related to vesting of options	—	576	—	—	576
Reclassification of equity settled options	—	11,673	—	—	11,673
Balance at June 30, 2015	119,667	24,870	56,937	300,337	501,811
Net loss	—	—	—	(19,399)	(19,399)
Dividends	—	—	—	(28,527)	(28,527)
Other comprehensive income	—	—	28,666	—	28,666
Exercise of stock options	8,400	(2,865)	—	—	5,535
Expense related to vesting of options	—	1,362	—	—	1,362
Balance at December 31, 2015	128,067	23,367	85,603	252,411	489,448
Net loss	—	—	—	(22,179)	(22,179)
Dividends	—	—	—	(28,621)	(28,621)
Other comprehensive loss	—	—	(24,865)	—	(24,865)
Exercise of stock options	4,546	(1,424)	—	—	3,122
Expense related to vesting of options	—	1,417	—	—	1,417
Balance at June 30, 2016	132,613	23,360	60,738	201,611	418,322

Condensed Consolidated Interim Statements of Cash Flows

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
(CDN 000s) (unaudited)	(\$)	(\$)	(\$)	(\$)
Cash from (used in) operating activities				
Net (loss) income	(11,319)	(9,404)	(22,179)	4,787
Adjustment for non-cash items:				
Depreciation and amortization	13,578	20,598	29,940	42,320
Gain on sale of investment	—	—	—	(2,290)
Stock-based compensation	2,238	5,563	3,200	3,788
Non-cash restructuring costs	—	—	4,833	—
Deferred income taxes	(5,688)	(7,591)	(10,976)	431
Unrealized foreign exchange loss (gain) and other	217	111	(2,457)	3,503
Funds flow from operations	(974)	9,277	2,361	52,539
Movements in non-cash working capital items:				
Decrease in trade and other receivables	6,826	33,594	18,090	78,184
Decrease in prepaid expenses	868	1,455	1,004	2,716
(Increase)/decrease in income taxes recoverable	(840)	(3,868)	(3,583)	620
(Decrease) increase in trade payables, accruals and stock-based compensation liability	(5,641)	(8,360)	461	(21,407)
Effects of exchange rate changes	3,212	831	2,306	(2,358)
Cash generated from operating activities	3,451	32,929	20,639	110,294
Income tax paid	(458)	(1,629)	(6,315)	(7,461)
Net cash from operating activities	2,993	31,300	14,324	102,833
Cash flows from (used in) financing activities				
Proceeds from issuance of common shares	2,512	1,348	3,122	4,041
Payment of dividends	(14,327)	(14,219)	(28,621)	(28,412)
Net cash used in financing activities	(11,815)	(12,871)	(25,499)	(24,371)
Cash flows (used in) from investing activities				
Additions to property, plant and equipment	(3,912)	(7,595)	(8,795)	(29,030)
Development costs	(1,017)	(2,407)	(2,714)	(4,485)
Proceeds on disposal of investment and property, plant and equipment	447	—	556	3,288
Changes in non-cash working capital	(972)	(2,126)	(1,691)	(7,253)
Net cash used in investing activities	(5,454)	(12,128)	(12,644)	(37,480)
Effect of exchange rate on cash and cash equivalents	165	(2,833)	(10,045)	9,414
Net (decrease) increase in cash and cash equivalents	(14,111)	3,468	(33,864)	50,396
Cash and cash equivalents, beginning of period	176,093	191,786	195,846	144,858
Cash and cash equivalents, end of period	161,982	195,254	161,982	195,254

Operating Segments

The Company operates in three geographic segments: Canada, the United States, and International (Latin America, Offshore, the Eastern Hemisphere, and the Middle East). The amounts related to each segment are as follows:

Three Months Ended June 30, 2016	Canada	United States	International	Total
	(\$)	(\$)	(\$)	(\$)
Revenue	5,000	16,391	5,782	27,173
Rental services and local administration	3,995	10,749	4,188	18,932
Depreciation and amortization	6,331	5,463	1,784	13,578
Segment operating (loss) profit	(5,326)	179	(190)	(5,337)
Research and development				5,629
Corporate services				4,082
Stock-based compensation				2,238
Other expenses				761
Income taxes				(6,728)
Net Loss				(11,319)
Capital expenditures	966	3,884	79	4,929
Goodwill	—	24,218	2,600	26,818
Intangible assets	26,666	171	414	27,251
Segment assets	130,076	271,808	55,010	456,894
Segment liabilities	24,800	8,363	5,409	38,572

Three Months Ended June 30, 2015

Revenue	9,241	38,478	9,721	57,440
Rental services and local administration	7,396	19,375	7,225	33,996
Depreciation and amortization	9,332	8,254	3,012	20,598
Segment operating (loss) profit	(7,487)	10,849	(516)	2,846
Research and development				8,813
Corporate services				4,720
Stock-based compensation				5,563
Other expenses				2,426
Income taxes				(9,272)
Net Loss				(9,404)
Capital expenditures	4,981	3,347	1,674	10,002
Goodwill	—	23,087	2,600	25,687
Intangible assets	31,394	1,600	1,765	34,759
Segment assets	139,763	333,969	75,578	549,310
Segment liabilities	10,284	16,859	20,356	47,499

Six Months Ended June 30, 2016	Canada	United States	International	Total
	(\$)	(\$)	(\$)	(\$)
Revenue	20,825	40,017	12,144	72,986
Rental services and local administration	9,319	25,994	9,719	45,032
Depreciation and amortization	13,913	12,236	3,791	29,940
Segment operating (loss) profit	(2,407)	1,787	(1,366)	(1,986)
Research and development				12,257
Corporate services				8,404
Stock-based compensation				3,200
Other expenses				9,877
Income taxes				(13,545)
Net loss				(22,179)
Capital expenditures	2,683	8,658	168	11,509
Goodwill	—	24,218	2,600	26,818
Intangible assets	26,666	171	414	27,251
Segment assets	130,076	271,808	55,010	456,894
Segment liabilities	24,800	8,363	5,409	38,572

Six Months Ended June 30, 2015

Revenue	38,600	95,993	22,249	156,842
Rental services and local administration	16,908	44,350	15,945	77,203
Depreciation and amortization	18,961	18,012	5,347	42,320
Segment operating profit	2,731	33,631	957	37,319
Research and development				18,143
Corporate services				9,906
Stock-based compensation				3,788
Other income				(2,311)
Income taxes				3,006
Net Income				4,787
Capital expenditures	10,905	15,169	7,441	33,515
Goodwill	—	23,087	2,600	25,687
Intangible assets	31,394	1,600	1,765	34,759
Segment assets	139,763	333,969	75,578	549,310
Segment liabilities	10,284	16,859	20,356	47,499

Other Expenses (Income)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2016	2015	2016	2015
	(\$)	(\$)	(\$)	(\$)
Foreign exchange loss (gain)	396	(12)	(2,323)	(2,459)
Gain on sale of investment	—	—	—	(2,290)
Restructuring costs	—	2,572	10,861	2,572
Other	365	(134)	1,339	(134)
Other expenses (income)	761	2,426	9,877	(2,311)

In the first quarter of 2016, the Company initiated additional cost reduction initiatives to address the prolonged downturn in oil and gas drilling activity. These actions included further staff reductions and office space consolidation. As a result, the Company recorded a restructuring charge of \$10,861 in the first quarter, which is comprised of \$6,028 for employee termination and other staff-related costs, an onerous lease obligation charge of \$3,682, which is calculated at the present value of the expected net cost of continuing with the lease after adjusting for sublease rentals, and the write-off of leasehold improvements and other related costs totaling \$1,151. The current portion of the onerous lease provision is included in trade payables and accruals while the non-current portion is separately disclosed on the Condensed Consolidated Interim Balance Sheet. A similar initiative was completed in the second quarter of 2015 and a restructuring charge of \$2,572 was recorded.

Pason Systems Inc.

Pason Systems Inc. is a leading global provider of specialized data management systems for drilling rigs. Our solutions, which include data acquisition, wellsite reporting, remote communications, and web-based information management, enable collaboration between the rig and the office. Pason's common shares trade on the Toronto Stock Exchange under the symbol PSI.TO.

For more information about Pason Systems Inc., visit the company's website at www.pason.com or contact:

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Forward-looking information and statements are subject to known or unknown risks and uncertainties that may cause actual results to differ materially from those anticipated or implied in the forward-looking information and statements. Risk factors that could cause actual results or events to differ materially from current expectations include, among others, the ability of Pason to successfully implement its strategic initiatives and whether such strategic initiatives will yield the expected benefits, the operating performance of Pason's assets and businesses, the price of energy commodities, competitive factors in the energy industry, changes in laws and regulations affecting Pason's businesses, technological developments, and general economic conditions.

Readers are cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Such forward looking statements, although considered reasonable by management as of the date hereof, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement.

Additional information on risks and uncertainties and other factors that could affect Pason's operations or financial results are included in Pason's reports on file with the Canadian securities regulatory authorities and may be accessed through the SEDAR website (www.sedar.com) or through Pason's website (www.pason.com). Furthermore, any forward looking statements contained in this news release are made as of the date of this news release, and Pason does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise, except as expressly required by securities law.